

Imperial Nurseries Spring 2009 Custom Label Enrollment Form



Please complete this form and fax or mail it to your ISR at the appropriate location listed below. Please note the cutoff dates.

Customer Name _____

Customer # _____ Contact _____

Custom Label Options - check those that apply

1. Yes, I would like my logo on the tag and will provide it either digitally or camera ready.
2. Yes, I would like a bar code:
 Above the perforation Below the perforation Both above and below
3. Yes, I would like our retail price listed - see pre-pricing form on the next page:
 Above the perforation Below the perforation Both above and below
4. Yes, I would like our SKU/Item number listed:
 Above the perforation Below the perforation Both above and below
5. Yes, I would like the common name listed:
 Above the perforation Below the perforation Both above and below
6. Yes, I would like the Net Contents listed:
 Above the perforation Below the perforation Both above and below
7. I would like the Declaration of Responsibility listed as:
 Grown For (your business name, city, state, zip as listed below)
 Grown by Imperial Nurseries, Inc., Granby, CT 06035

Please complete below as you want it to appear on the tag (leave non-applicable sections blank)

Name _____ Phone _____

Address _____ Website _____

Additional info _____

Please note: Our new custom tag is only available with our new tag. As we work through our inventory of old style tags a strip label will be used - as in the past - as necessary.

Cutoff Dates: This form must be completed and returned by 1/15/09. We must have your SKU, logo, pricing, etc. by 2/15/09.

Cost - 20¢ per label

CT: Imperial Nurseries, Inc., 90 Salmon Brook Street, Granby, CT 06035 860.844.6063 (Fax)

FL: Imperial Nurseries, Inc., P.O. Box 590, Quincy, FL 32353 850.875.9452 (Fax)

Questions? 800.950.6051 - CT; 800.242.7033 - FL

over please

Make pre-pricing your plant material even easier...

Save time... we will do the figuring for you!

Save money... your time is valuable. Your employee's time is valuable. Let us do the work for you!

Save the headaches in spring... providing us with a formula to figure your pricing will lead to less phone calls in season and the assurance that your material will arrive priced EVERY time!

Please choose one of the methods below and we will figure your pricing for the entire season.

Customer name: _____

Method A

Cost x _____ = retail \$

Example: $\$26.99 \times 2.5 = \67.47

Method B

Cost x _____ + _____% (or freight) = retail \$

Example: $\$26.99 \times 2.5 + 15\% = \77.59

Method C

Catalog price x _____ = retail \$

Example: $\$31.75 \times 2.5 = \79.38

Method D

Catalog price x _____ + _____% (or freight) = retail \$

Example: $\$31.75 \times 2.5 + 15\% = \91.28

Would you like us to round your retail price? Please choose one of the options below.

A. Round to .00

B. Round to .95

C. round to .99

Will you be providing SKU information? Yes No

Please return this completed form and any SKU information to us by **February 15th, 2009** to assure that your spring order is retail ready!